



INCLUSIVE DESIGN THINKING

May 26-30, 2025 **BENGALURU CAMPUS** Anchor Faculty: Nijoo Dubey

Limited Seats Available!

13 years and above Minimum Seats: 12 Maximum Seats: 20

What is this Workshop about?

Inclusive design is a philosophy, a way of thinking at an intellectual level and at an actionable level an integral part of the design process in achieving 'Good Design'. It is the shift in thinking of designing 'for us all' rather than 'for them'. It is design for Future, it is design for Diversity.

Objective is to introduce the concept of the Inclusive design, Global and India view, the thinking, approaches, the concepts, policies and advocacies. To familiarize learners to the 5 UD India Principles and the 7 Universal design principles. To sensitize the learner to issues faced by transgenerational users and people with disabilities and identify areas of impactful design Interventions.

What will you learn?

- Discourses and Discussion on concept of Universal Design.
- 2. Case Studies in Universal Design & models.
- Mapping broad areas of need & impact for Universal Design intervention.

Who should attend?

This workshop is open to design aspirants







NIJOO DUBEY
ANCHOR FACULTY

TOTAL FORM CORRESPONDED TO PRODUCT ALOT TOTAL TO

with a background in Architecture and a master's in Furniture & Interior Design from NID, Ahmedabad. With over a decade of experience, she has taught across departments like Product Design, Retail Experience, and Interior Design. Her focus areas include Design Process, Form, Colour & Form, CMF, and Research. At the NID-Asian Paints Colour Lab, she led research that shaped India's first colour selection tools, which she presented at international forums such as AIC and ICVS.

Nijoo Dubey is a design educator and practitioner

Currently pursuing a PhD at NID, her research explores the intersection of Colour, Culture, and Products. She has conducted workshops and consulted for brands like Big Bazaar, Kohler, and KPMG, and chaired the first Design Research Symposium in India, Insight2015. A firm believer in the power of good design, she blends artistic sensitivity with a deep commitment to making life more beautiful, cleaner, and meaningful.

REGISTRATION:

Participants can select any 1 or more workshop in all phases in a single registration form.

Discount of 20% on the registration fees can be availed if 5 students from the same school / college register for the same workshop on single registration.

Visit our website www.cep.nid.edu or scan the QR code for details of workshops and registration.

MODE OF PAYMENT:

DD / PO in favour of NATIONAL INSTITUTE OF DESIGN payable at Ahmedabad.

For NEFT/RTGS NID banking details please send email request on cep@nid.edu with screenshot of registration form.

FEES

Rs. 15,000/- inclusive of GST for one participant per workshop of five days duration (lunch and workshop kit bag will be provided). Fees to be paid within 7 days of registration. Seat will be confirmed only after receiving the fee at CEP office desk.

Postal address for DD / PO as below

Industry Programmes and Projects (IP&P)
National Institute of Design
Paldi, Ahmedabad 380007. Gujarat
Phone: 079-2662 9767 / 9746
(Monday to Friday, 10 am to 5 pm)



