



# Mythic Tales in Colors: Crafting Tiny Treasures with Indian Folk Art

June 2-6, 2025 AHMEDABAD CAMPUS Anchor Faculty: Gargi Raychaudhuri

# What will you learn?

- 1. Explore mythology and folk art through stories and activities.
- 2. Sketch characters and design artifacts with folk motifs.
- 3. Paint and decorate using traditional techniques.
- 4. Showcase creations and share their stories.

## Who should attend?

This workshop is open to anyone with an interest in mythology, art, and creative storytelling.

### **Limited Seats Available!**

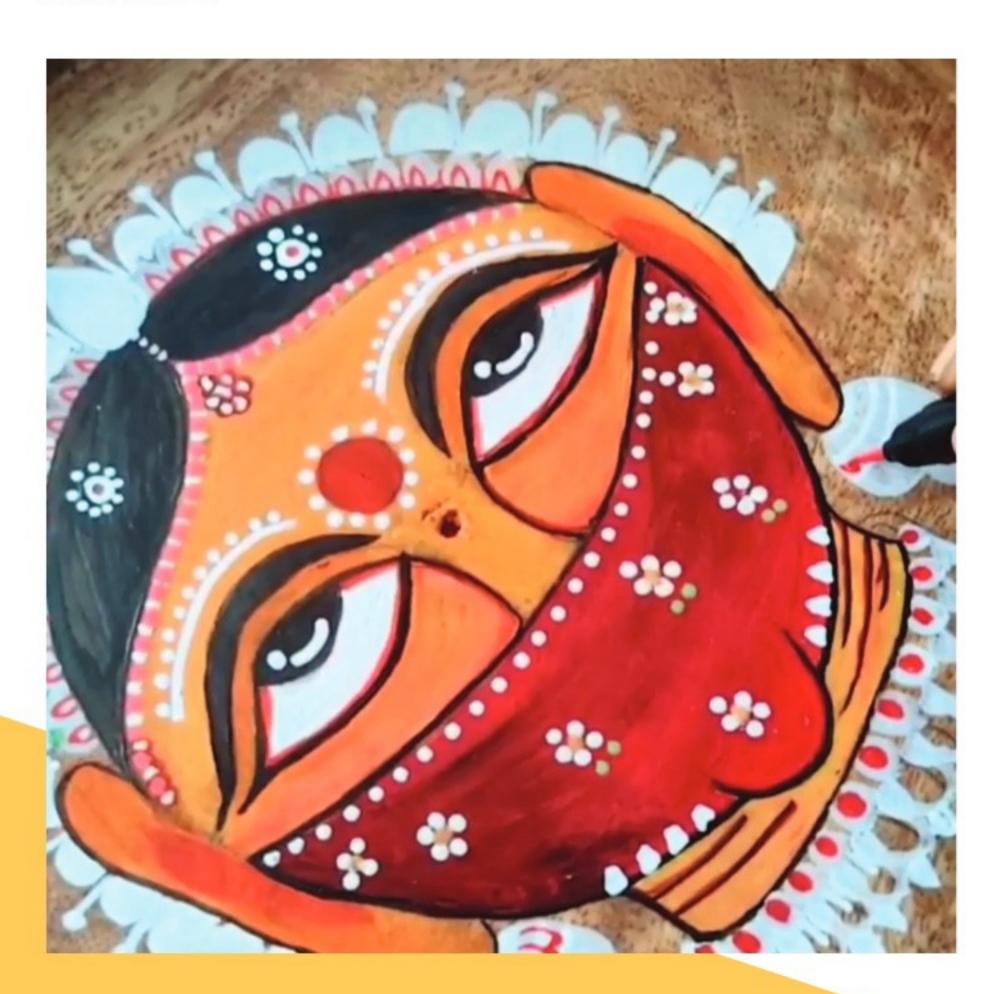
8 years and above Minimum Seats: 12 Maximum Seats: 18

# What is this Workshop about?

This week-long workshop invites children to explore Indian mythology through the vibrant lens of folk painting. Through storytelling and hands-on craft, participants will discover traditional art styles like Madhubani, Warli, Kalamkari, and Pattachitra.

Each day, they'll create tiny artifacts such as painted coasters, fabric scrolls, clay tiles, and bookmarks while learning about motifs, patterns, and symbolism. The workshop encourages creativity, cultural awareness, and artistic expression.

In the final session, children will showcase their creations and share the stories behind them, taking home not just handmade keepsakes but also a deeper appreciation for India's rich visual storytelling traditions.







# GARGI RAYCHAUDHURI ANCHOR FACULTY

Gargi Raychaudhuri is an Associate Faculty in the Furniture and Interior Design department at NID Ahmedabad and has also served as Visiting Faculty at NID Andhra Pradesh and NID Bangalore. She integrates storytelling, folk art, and spatial design to promote emotional well-being in design education.

For her Master of Design project, Gargi designed the West Bengal State Design Centre in collaboration with WBIDC. She holds a Bachelor of Architecture from the University School of Architecture and Planning, New Delhi.

A trained Madhubani artist, Gargi founded "Artsyhooter," an online studio focused on Indian folk tales. Her work explores art as a medium for healing and well-being, with academic interests in systems design, cultural identity, and the impact of spatial environments on mental health.

### **REGISTRATION:**

Participants can select any 1 or more workshop in all phases in a single registration form.

Discount of 20% on the registration fees can be availed if 5 students from the same school / college register for the same workshop on single registration.

Visit our website www.cep.nid.edu or scan the QR code for details of workshops and registration.

# **MODE OF PAYMENT:**

DD / PO in favour of NATIONAL INSTITUTE OF DESIGN payable at Ahmedabad.

For NEFT/RTGS NID banking details please send email request on cep@nid.edu with screenshot of registration form.

### FEES:

Rs. 15,000/- inclusive of GST for one participant per workshop of five days duration (lunch and workshop kit bag will be provided). Fees to be paid within 7 days of registration. Seat will be confirmed only after receiving the fee at CEP office desk.

#### Postal address for DD / PO as below

Industry Programmes and Projects (IP&P)
National Institute of Design
Paldi, Ahmedabad 380007. Gujarat
Phone: 079-2662 9767 / 9746
(Monday to Friday, 10 am to 5 pm)



