



राष्ट्रीय डिज़ाइन संस्थान
NATIONAL INSTITUTE OF DESIGN
AHMEDABAD



**SUMMER
WORKSHOP
2025**

Creative Product Design & Innovation

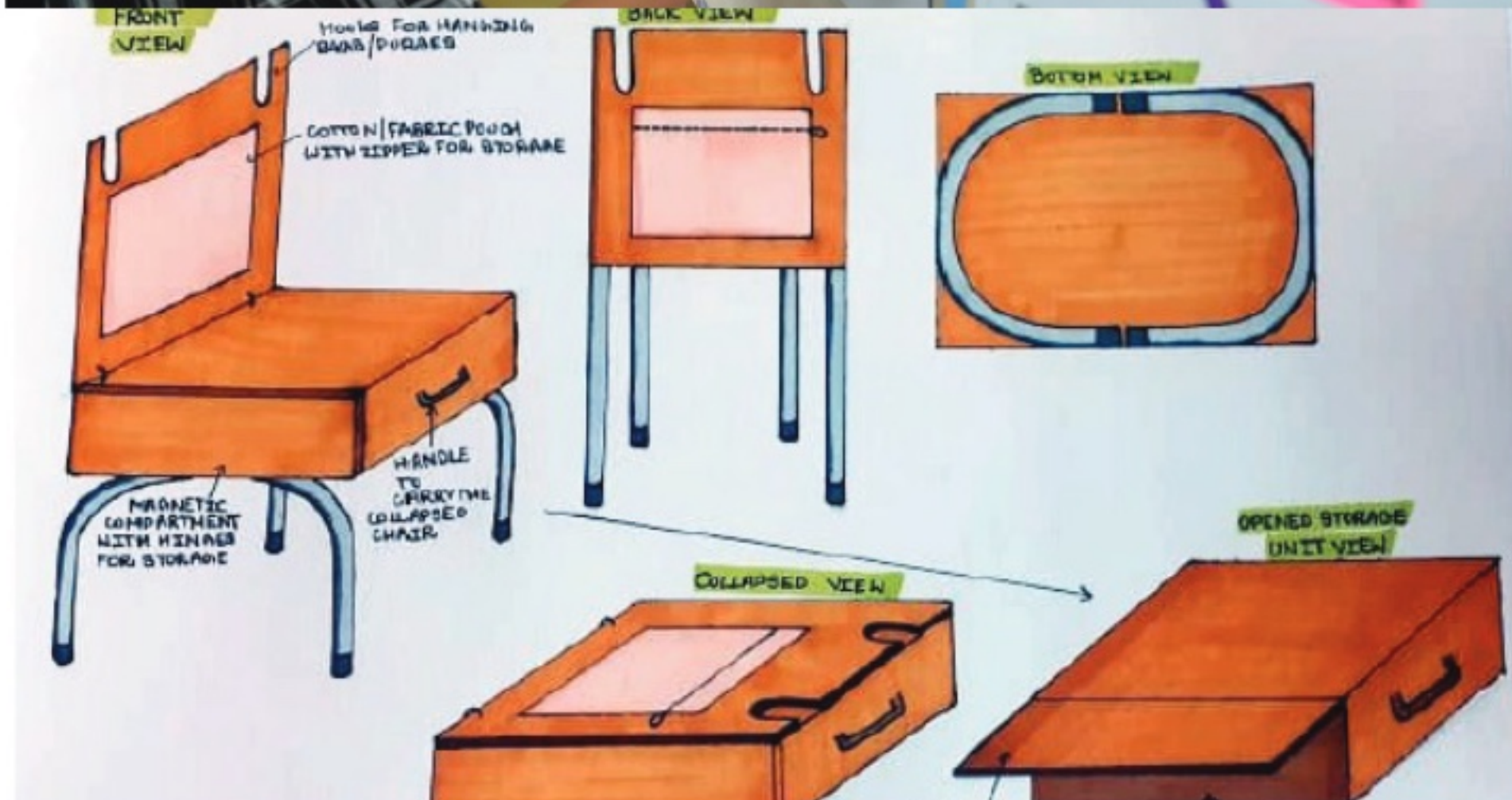
May 26–30, 2025 **AHMEDABAD CAMPUS**
Anchor Faculty : Vikram Mitra

Limited Seats Available!

16 years and above

Minimum Seats: 12

Maximum Seats: 15



What is this Workshop about?

This workshop attempts to build an understanding of Product Design, for interested individuals who are passionate about innovation and creativity.

The workshop is designed to create interest towards Product Design.

The workshop aims to indulge in small exercises which participants undertake, and small simple initiatives working upon observation skills, thinking orientation and channelizing the creative thought process.

The objective of the workshop is to give the participants a flavor of Product design. It is in no way an all-encompassing course, but is only introductory in its intention and approach.

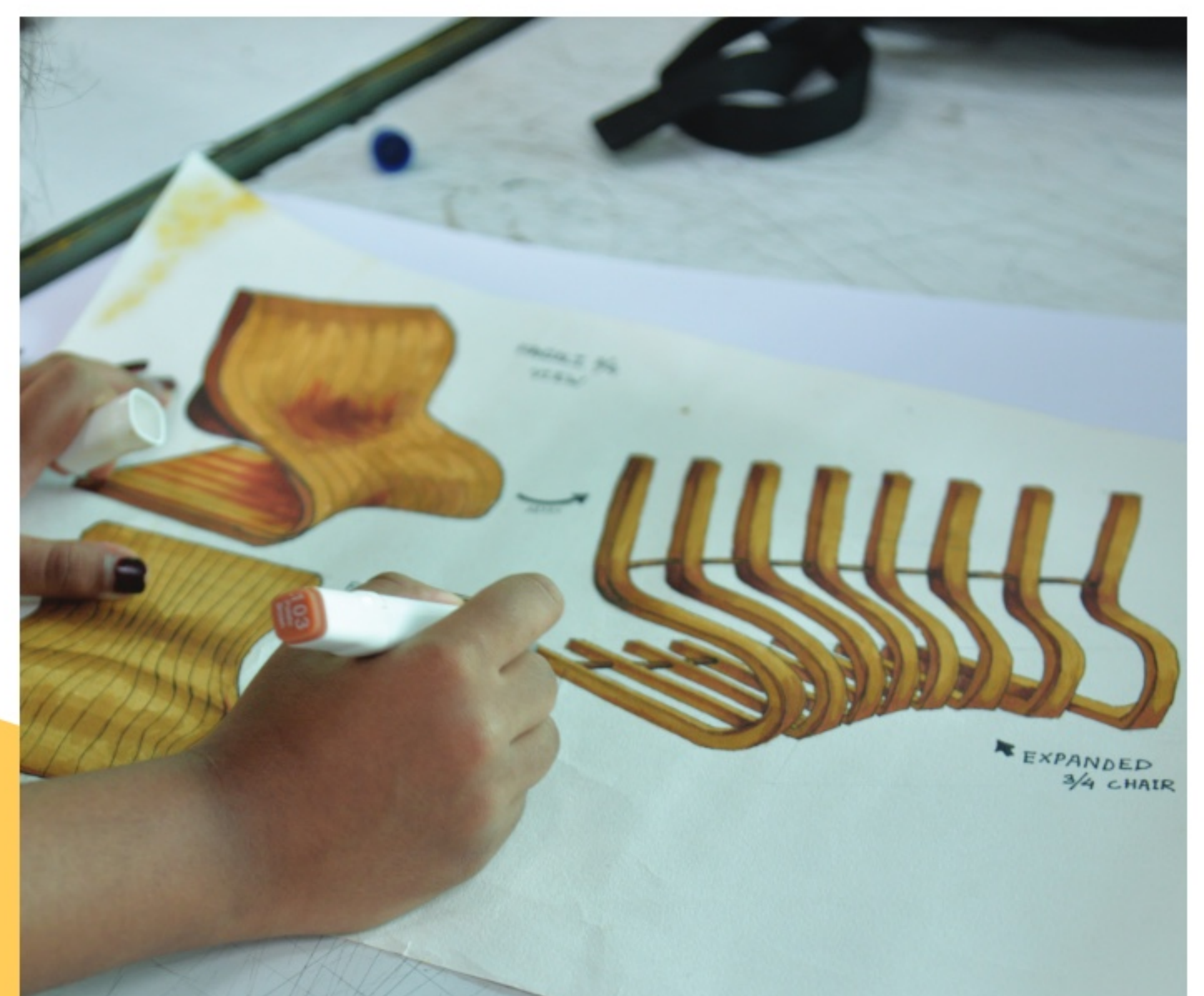
The participants hopefully would find this as a starting point to embark on their journey to know more about product design. And if they find themselves discovering an interest or liking for product design, then the objective of the workshop would be met.

What will you learn?

1. Introduction to innovation practices through creative exercises.
2. Observation of our immediate environment, perception of inconveniences.
3. Realization of an urge for improvement.
4. Building up on a creative impulse, leading to a flow of ideas.
5. Idea Verification.
6. Conducting feasibility tests.
7. Testing and improving ideas.
8. Making ideas better and more reliable.

Who should attend?

This workshop is open to college students, Engineering graduates, product design enthusiasts, and young entrepreneurs.





SUMMER WORKSHOP 2025



VIKRAM MITRA
ANCHOR FACULTY



Vikram did his post graduate diploma in product design from NID, convocating in 2002. He started his career with Design Directions, Pune and then opened his own design studio called Design Genesis, where he undertook design consulting for small & medium enterprises. Thereafter he joined Lumium Innovations in Ahmedabad followed by a stint in manufacturing with Sintex Industries (Plastics division) in Kalol, Gandhinagar.

He was involved with NID's new campus at Jorhat, Assam prior to having joined NID Ahmedabad as product design faculty.

His subjects of interest include form studies, simple product design, display & control and technically complex products. His research areas are in design futures, inclusivity, circularity and cognitive semantics. Professionally, he has had design experience in the domains of medical products and industrial equipment.

MODE OF PAYMENT:

DD / PO in favour of NATIONAL INSTITUTE OF DESIGN payable at Ahmedabad.

For NEFT/RTGS NID banking details please send email request on cep@nid.edu with screenshot of registration form.

FEES:

Rs. 15,000/- inclusive of GST for one participant per workshop of five days duration (lunch and workshop kit bag will be provided). Fees to be paid within 7 days of registration. Seat will be confirmed only after receiving the fee at CEP office desk.

Postal address for DD / PO as below

Industry Programmes & Project (IP&P)
National Institute of Design
Paladi, Ahmedabad 380007. Gujarat
Phone: 079-2662 9767 / 9746
(Monday to Friday, 10 am to 5 pm)

REGISTRATION:

Participants can select any 1 or more workshop in all phases in a single registration form.

Discount of 20% on the registration fees can be availed if 5 students from the same school / college register for the same workshop on single registration.

Visit our website www.cep.nid.edu or scan the QR code for details of workshops and registration.



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