



राष्ट्रीय डिजाइन संस्थान  
NATIONAL INSTITUTE OF DESIGN  
AHMEDABAD



# STORYTELLING THROUGH PRINT MAKING

May 20-24, 2024 **BENGALURU CAMPUS**  
Anchor Faculty: Athul Dinesh

**LIMITED SEATS AVAILABLE!**

10 years and above  
Minimum Seats: 5  
Maximum Seats: 20

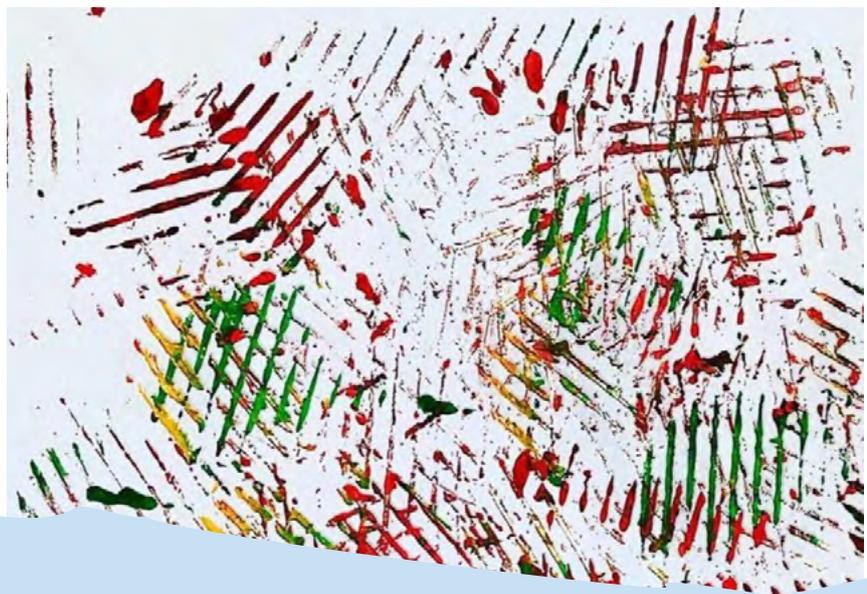


## WHAT IS THIS WORKSHOP ?

This workshop is for people who are interested in Printmaking (woodcut and other techniques) for storytelling and artistic expression. Woodcut is a relief printing technique in printmaking. An artist carves an image into the surface of a block of wood leaving the printing parts level with the surface while removing the non-printing parts. Areas that the artist cuts away carry no ink, while characters or images at surface level carry the ink to produce the print. The block is cut along the wood grain. The surface is covered with ink by rolling over the surface with an ink-covered roller, leaving ink upon the flat surface but not in the non-printing areas.

## WHAT WILL YOU LEARN?

- To create simple and complicated designs to be printed on different media (paper, canvas, cloth).
- To carve them onto the wood or particle board.
- To mix and spread ink on the surface.
- To print it on paper or canvas.



## WHO SHOULD ATTEND?

Anyone who is interested in stories and prints.



## ANCHOR FACULTY



Athul Dinesh is an NID alumnus and completed his Master of Design (M.Des) in Universal Design in 2020. After education at NID, he worked as a Design Intern with MIPL Global, Malleswaram, Bangalore and as a Designer with Stokr GmbH, Berlin, Germany Remote (2020 - 2021). In September 2021, he joined NID in the Universal Design Department as a Teaching Associate. Later, he joined as an Assistant Professor in the Product Design Department at

RV University's School of Design and Innovation in Bengaluru in September 2023. He joined the Interaction Design department of NID on March 4, 2024. Athul is a Fellow of the Royal Society of Arts, Manufactures and Commerce, London, United Kingdom (FRSA). His areas of interest are the design of tangible interfaces, AI-aided services, the design for accessibility and the design for children.

### REGISTRATION:

Participants can select any 1 or more workshop in all phases in a single registration form.

Discount of 20% on the registration fees can be availed if 5 students from the same school / college register for the same workshop on single registration.

Visit our website [www.cep.nid.edu](http://www.cep.nid.edu) or scan this for details of workshops and registration.



### FEES:

Rs. 15,000/- inclusive of GST for one participant per workshop of five days duration (lunch and workshop kit bag will be provided).

Fees to be paid within 7 days of registration. Seat will be confirmed only after receiving the fee at CEP office desk.



### MODE OF PAYMENT:

DD / PO in favour of NATIONAL INSTITUTE OF DESIGN payable at Ahmedabad.

For NEFT/RTGS NID banking details please send email request on [cep@nid.edu](mailto:cep@nid.edu) with screenshot of registration form.



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