

PICTURE A STORY - Illustrating Children's Storybooks Using Indian Folk Art Styles

May 20-24, 2024 **BENGALURU CAMPUS**
Anchor Faculty: Amrapali Hazra

LIMITED SEATS AVAILABLE!

15 years and above
Minimum Seats: 10
Maximum Seats: 30



WHAT IS THIS WORKSHOP ?

A high energy and interactive workshop spread over two weeks, that will explore the skills of visual story telling. The illustrative styles followed will be based upon the variations of Indian folk art that we have in our nation. Inputs will center on how to replicate and stylize Indian folk-art styles into illustrations and design a child's storybook, based on the art. The art style chosen, and the story must be complimentary. Story concepts will be based upon Indian themes and will make use of art over words.

WHAT WILL YOU LEARN?

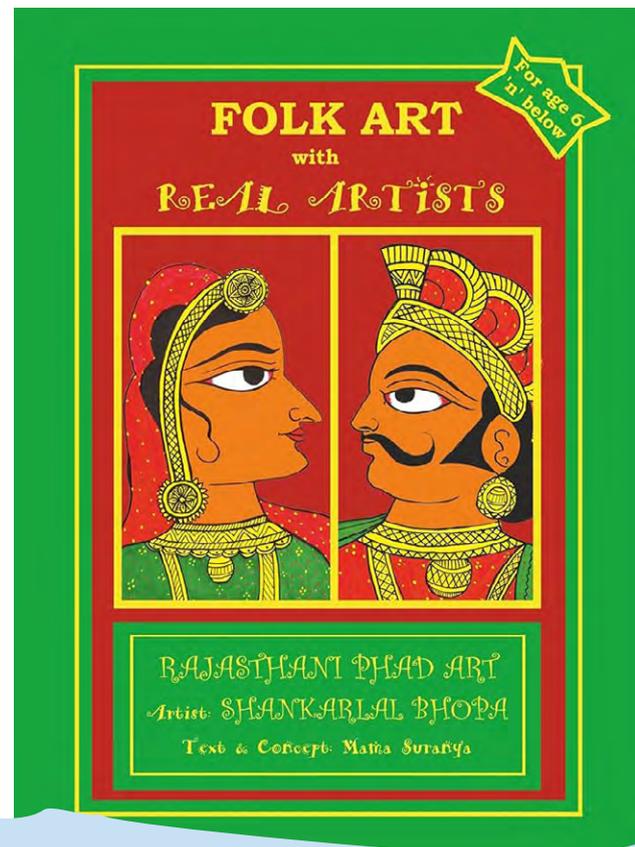
The workshop will kickstart with a discussion regarding the aims and objectives of the workshop. A small session about what makes a good children's book will then be conducted. The session will be interactive, and much exchange of views and ideas will be encouraged.

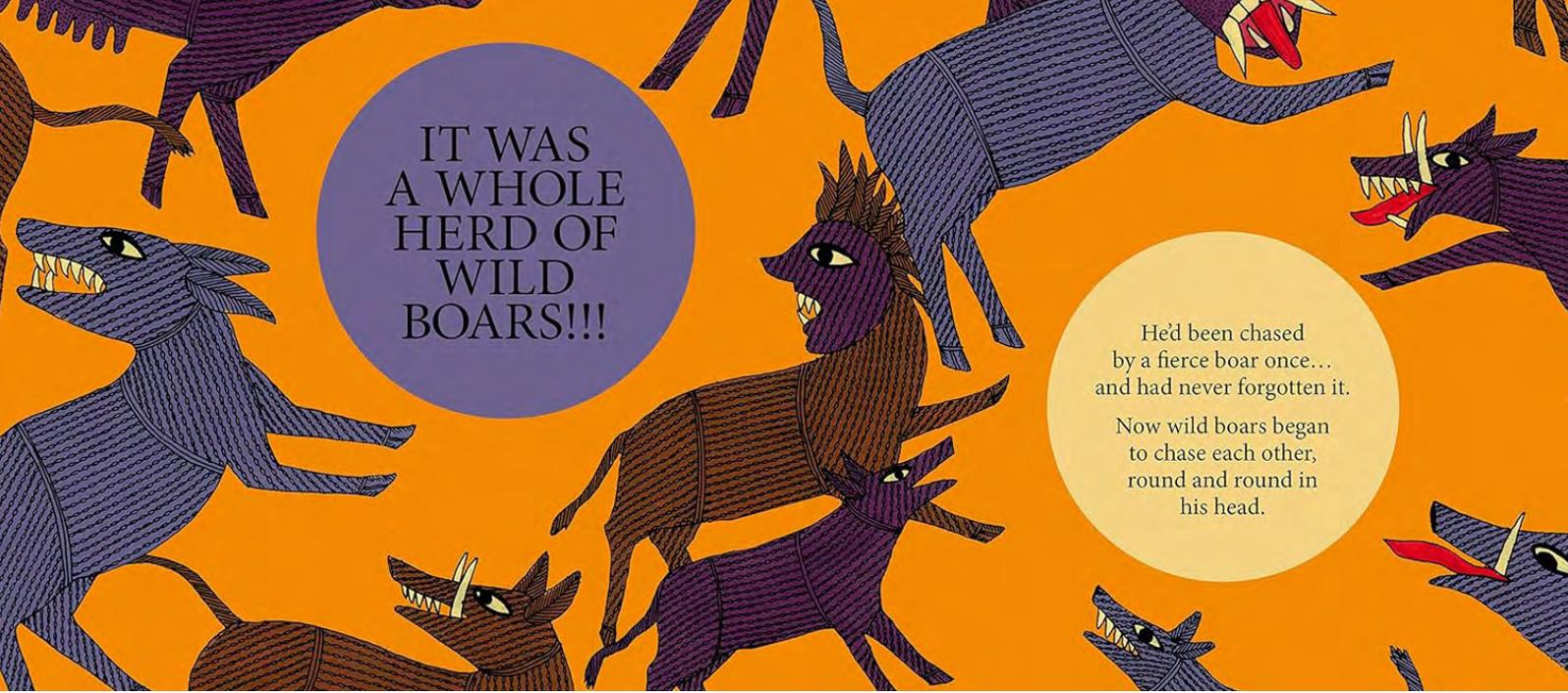
A presentation will be made on Indian folk art, its various styles, their historical context, and traditions and regional impact on the evolution of that style. The participants will then proceed to come up with their narrative which will be tailored or complimented with any one of the folk styles that the students have been introduced to. Once the narration and style are decided upon, the work of illustration will begin, and inputs will be provided throughout.

A cover page for the book will be designed along with the inside pages, not exceeding 20 pages. The final pages, artwork, written story will be compiled in a software of choice, such as adobe InDesign or an equivalent, and printed.

WHO SHOULD ATTEND?

High school students, college students, professionals, artists, story-tellers, amateurs, hobbyists, teachers.





IT WAS
A WHOLE
HERD OF
WILD
BOARS!!!

He'd been chased
by a fierce boar once...
and had never forgotten it.

Now wild boars began
to chase each other,
round and round in
his head.

ANCHOR FACULTY



Amrapali Hazra is a Faculty of Digital Game Design and a graduate of NID, Ahmedabad. She completed her studies in Animation Film Design in 2006. She has worked with reputed design studios such as Canenero Design Studio, in Osimo Italy and Tata Elxsi in Bangalore. As a young graduate she was employed with NID, Bangalore as a Research Associate. She has work experience in both film and print advertising and has been involved in the creation of graphics and

digital art for many years, leading teams of animators, illustrators and game artists at various points in time in her career. Being an avid reader, storytelling and narratives are of great interest to her. Film is her first love. She has acumen in all aspects of visual communication design. Especially in the creation and possibilities of digital art. She closely follows game art, comic art, and graphic novels. The artwork she creates in her spare time is heavily inspired by Indian folk-art styles.

REGISTRATION:

Participants can select any 1 or more workshop in all phases in a single registration form.

Discount of 20% on the registration fees can be availed if 5 students from the same school / college register for the same workshop on single registration.

Visit our website www.cep.nid.edu or scan this for details of workshops and registration.



FEES:

Rs. 15,000/- inclusive of GST for one participant per workshop of five days duration (lunch and workshop kit bag will be provided).

Fees to be paid within 7 days of registration. Seat will be confirmed only after receiving the fee at CEP office desk.

MODE OF PAYMENT:

DD / PO in favour of NATIONAL INSTITUTE OF DESIGN payable at Ahmedabad.

For NEFT/RTGS NID banking details please send email request on cep@nid.edu with screenshot of registration form.



राष्ट्रीय डिज़ाइन संस्थान
NATIONAL INSTITUTE OF DESIGN
AHMEDABAD

Postal address for DD / PO as below

Continuing Education Programme (CEP)
National Institute of Design
Paldi, Ahmedabad 380007. Gujarat
Phone: 079-2662 9767 / 9746
(Monday to Friday, 10 am to 5 pm)

