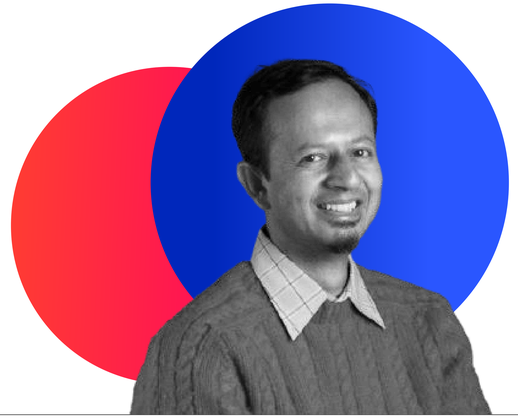
Spatial Storytelling: | 2-4 June 2026

# Designing Exhibits and Immersive Experiences

To provide professionals with an understanding of storytelling through spatial experiences and their role in communication, branding, and engagement. The workshop aims to sensitize participants to the various facets of spatial narratives and offer hands-on experience in transforming ideas into physical realizations. By exploring examples such as trade fair pavilions, installations, exhibits, and environmental branding, participants will gain insights into how spatial design can effectively convey messages and create memorable experiences across diverse contexts.

Visiting Faculty: **Amrapali Hazra, Aditi Dhamija**



Anchor Faculty: **Jonak Das**

Duration: **3 days** | Venue: **NID Bengaluru** | Proposed intake: **12-15 students** | For whom: **Organization/NGO/Corporate teams/individuals who want to create exhibits**

## What you'll learn?

- Basics of storytelling in space and its communication possibilities.
- Analyzing and interpreting narratives for spatial experiences.
- Understanding and unpacking spatial experiences from user and design perspectives.
- Key elements that build compelling spatial experiences — form, scale, material, and interaction.
- Prototyping a spatial exhibit or installation as a medium of expression and communication.
- Role of spatial storytelling in branding, marketing, and public engagement.
- Applying design thinking and visualization to enhance spatial communication.

## Methodology

Presentations & Case studies by faculty

Discussions and ideation process on how to create quick exhibits and spatial expressions

Physical exhibit making using simple materials like paper and paper derivatives, fabric, metal, etc using fast to learn techniques